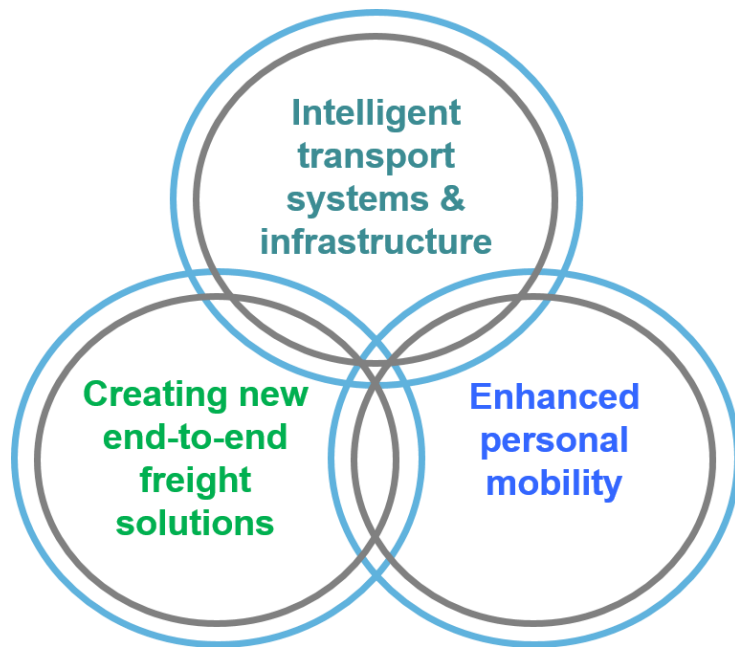




*Building a connected and competitive  
Australia*

# What is iMOVE CRC?

A national collaborative initiative to use emerging technologies to improve the mobility of people and freight.



iMOVE CRC  
research programs

- **10** year industry-led research centre
- **Funded by** government, industry and research partners
- **36** participating organisations (final target 50)
- **\$107 million** committed by participants (to date)
- **\$45 million** ask of the Commonwealth (to date)

# Who's getting involved and why?

## Technology users - 'industry' (freight, food, road managers, public transport providers, couriers ...)

- Industry driven approach
- Commercial outcomes
- Cost effective R&D
- Upskilling opportunities

## Building a connected and competitive Australia



## Technology developers

- Develop 'next gen' products
- New project opportunities with commercial outcomes
- Exploit data to create new services
- Training and support

## Industry associations

- Achieve industry objectives
- Strengthen networks

## Government entities federal, state, local

- Achieve economic and social policy objectives
- Trusted and cost effective means of achieving desired outcomes

## Research entities

- New research opportunities
- Multidisciplinary industry & research linkages

# iMOVE CRC progress

**There's still time for your company to get involved**



- **Initial proposal for centre already submitted to Dept of Industry - decision expected Jul '16**
- **Next (stage 2) submission due Sept '16**
- **Final decision expected Dec '16**
- **Commence operations in Jul '17**

“ *I am confident that establishing an ITS CRC would be a positive step ... and would help to position Australia amongst the global leaders in the ITS industry. The Department formally recognises the value of the ITS CRC and looks forward to collaborating with you on this work*

- Mr. Mike Mrdak, Secretary, Dept of  
Infrastructure and Regional Development



# iMOVE CRC progress

Join our existing industry & government partners

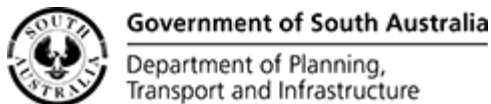


Australian Government

Department of Infrastructure  
and Regional Development



Department of Transport and Main Roads



Department of Transport



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